

collaborative,” she says. “I did three days of presentations in September 2014 and everything was signed off straight away. They didn’t move into the house until August 2015, so that will tell you how decisive they are.”

Storage was of huge importance for the owners, who have four children with busy lifestyles. Happily, Genevieve has quite the reputation as a storage expert and has received referrals based on her creative storage solutions in clients’ homes. “Everything here was measured for storage,” explains Genevieve, showing bespoke spaces for everything from wrapping paper to the vacuum cleaner, luggage to the lady of the house’s expansive shoe collection. The house is impressively neat (with a well-thought-out utility room that is in constant use), even when the cupboards are opened. Genevieve, who is now good friends with the owners, assures me it always looks this neat, any day of the week, any time of day.

The smart wardrobes, slick office shelving and streamlined kitchen cabinetry were all designed and built for the house. Once housed in a dark space in the basement, this large room connects to an impressive dining room, with huge B&B Italia table. The newly created open-plan space features a state-of-the-art, streamlined pale grey oak kitchen with minimal clutter. Countertop appliances are housed



## PATTERN PLAY

### Genevieve’s top tips ...

- If you fear pattern, try adding it with accessories such as cushions, throws and rugs. Mix small, medium and large-scale patterns with a solid colour to anchor the look.
- Be aware of scale: match the size of the print to the scale of the room.
- Use bold pattern in areas you pass through, like halls and bathrooms. A bold print in the hallway will create a dramatic first impression.

